



TECHNICAL ON-PAGE ANALYSIS REPORT



<https://make.styleurskin.com/>

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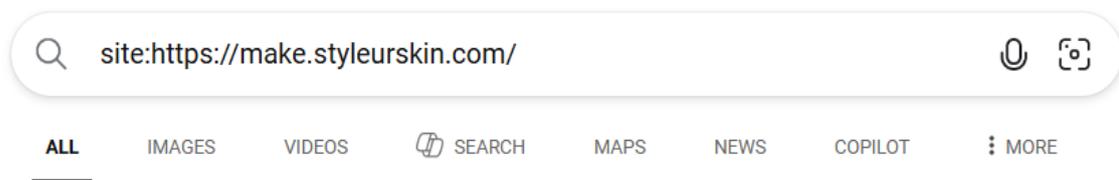
Website Indexing (in short):

Indexing means **Google saves your website's pages in its database** so they can appear in search results.

Simple Explanation:

- **Google crawls your site** → Its bots visit your pages.
- **Google indexes your pages** → It stores them in its search database.
- **Indexed pages can rank** → Only indexed pages appear on Google.

Checking Indexing : Website is not indexing yet on Google.



There are no results for **site:https://make.styleurskin.com/**
Check your spelling or try different keywords

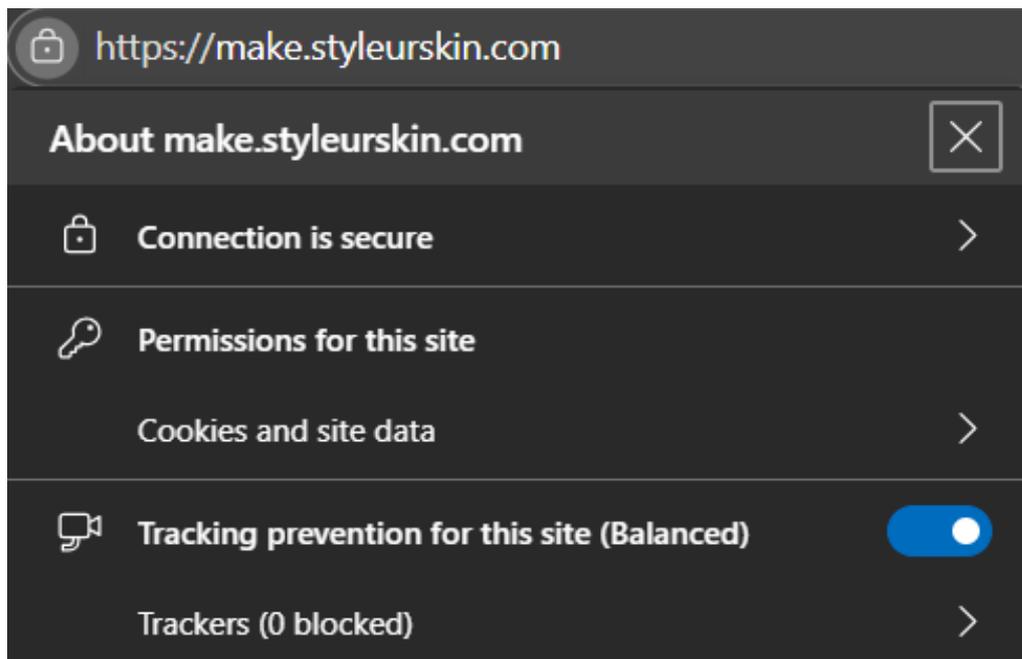


SSL (in short):

SSL (Secure Sockets Layer) is a security technology that protects data exchanged between a website and its visitors.

Simple Explanation:

- It encrypts information (like passwords, payments).
- Shows HTTPS and a padlock icon in the browser.
- Makes the website safe and trustworthy.
- Without SSL: Website shows “Not Secure” and can lose ranking and trust.
- **SSL Implementation: Working**



Search Engine Optimization Analysis Report



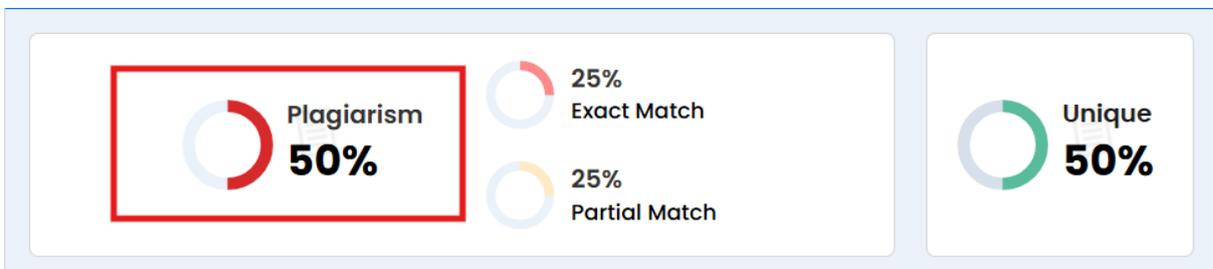
Plagiarism (in short):

Plagiarism means **copying someone else's content** (text, images, ideas, or work) **and presenting it as your own** without giving credit.

Simple Explanation:

- It is **illegal** and **unethical**.
- Can cause **penalties, loss of reputation, or SEO issues**.
- Google can **lower rankings** if your content is copied from others.

- **Plagism check: 50% Match the content**



Similarity: 25%

SK Gifts World – "Gifts as Special as Your Loved Ones"

Celebrate uniqueness with us!" Get 20% off for your first order by joining to our newsletter.
© 2024 SK Gifts World Privacy Policy All Rights Reserved. Designed & Developed By ZOFIX.
No products in the cart.

<https://skgiftsworld.in>

Similarity: 25%

QuadLayersquadlayers.com › change-no-products-in-the-cartHow to Change No Products in the Cart Message

Dec 25, 2021 · In this guide, we'll show you different ways to change the "No products in the cart" message. We've previously seen how you can customize some elements of your online store that aren't that obvious.

<https://quadlayers.com/change-no-products-in-the-cart>

Search Engine Optimization Analysis Report



Broken Links (in short):

Broken links are website links that no longer work and lead to an error page (404 Not Found).

Simple Explanation:

- They happen when a page is deleted, moved, or URL is typed wrong.
- Broken links hurt user experience.
- They also negatively affect SEO because search engines can't access those pages.

- **Checked broken links : Using website**
<https://www.brokenlinkcheck.com/>

Status

COMPLETED!

Processed 541 web pages, found 0 broken links

Suggestion : All fine , nothing change.



Duplicate Content (in short):

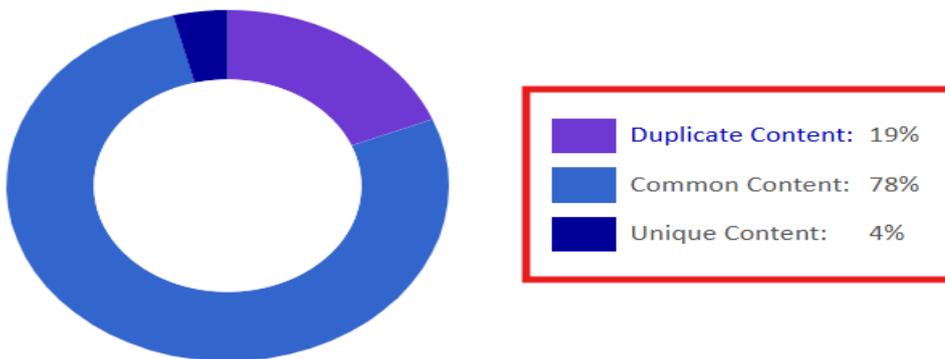
Duplicate content means the same or very similar content appears on multiple pages of your website or on other websites.

Simple Explanation:

- Search engines get confused about which page to rank.
- It can hurt SEO and reduce your visibility.
- Happens due to copying, multiple URLs, or same product descriptions.

- **Checked Duplicate Content**

Your Duplicate Content - [Click below to see your duplicate content:](#)



- **Analysis:** website has 4% unique content which should be more than 60%.
- **Recommendations:** We need to rewrite the unique and relevant website content including targeting keywords and update on website.



Website Speed Test (in short):

A website speed test checks **how fast your website loads** for users.

Simple Explanation:

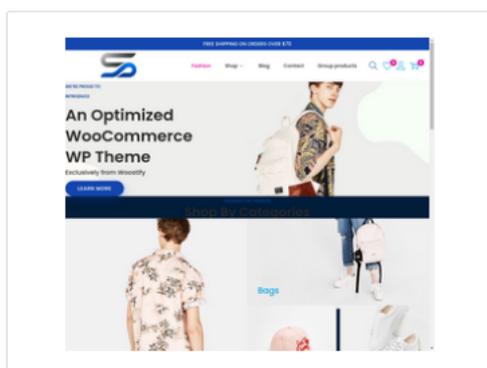
- Measures **loading time, performance, and errors**.
- Slow websites cause **high bounce rate and lower SEO ranking**.
- Tools like GTmetrix , Pingdom or PageSpeed Insights show **what to fix** to make your site faster.

- **Website speed test: Tested on <https://tools.pingdom.com/>**

Your Results:

DOWNLOAD HAR

SHARE RESULT



Performance grade

C 73

Page size

1.0 MB

Load time

3.56 s

Requests

99



Brotli Compression (in short):

Brotli is a modern compression method used by websites to reduce file sizes so pages load faster.

Checking brotli compression using <https://www.giftofspeed.com/>

Results for: <https://make.styleurskin.com/>

Brotli Is Enabled

Original Size:	463.64 KB
Brotli Size (compressed):	138.15 KB
Compression %:	70.2% is compressed
HTTP Status:	200
Request Time:	1.3262 ms
Compression Time:	0.0313 s
Content Type:	text/html
Server:	LiteSpeed

Search Engine Optimization Analysis Report



Sitemap (in short):

A sitemap is a **file that lists all the important pages** of your website so search engines can find and index them easily.

Simple Explanation:

- Helps Google **discover new pages faster**.
- Useful for **SEO**, especially for new or large websites.
- Usually named **sitemap.xml**.

Checked Sitemap : Sitemap is not optimised

XML Sitemap

This XML Sitemap is generated by WordPress to make your content more visible for search engines.

[Learn more about XML sitemaps.](#)

Number of URLs in this XML Sitemap: 8.

URL
https://make.styleurskin.com/wp-sitemap-posts-post-1.xml
https://make.styleurskin.com/wp-sitemap-posts-page-1.xml
https://make.styleurskin.com/wp-sitemap-posts-product-1.xml
https://make.styleurskin.com/wp-sitemap-taxonomies-category-1.xml
https://make.styleurskin.com/wp-sitemap-taxonomies-product_brand-1.xml
https://make.styleurskin.com/wp-sitemap-taxonomies-product_cat-1.xml
https://make.styleurskin.com/wp-sitemap-taxonomies-product_tag-1.xml
https://make.styleurskin.com/wp-sitemap-users-1.xml

Suggestions:

To optimize your sitemap for better SEO, focus on including high-quality pages, excluding low-value content, and ensuring it is well-structured and regularly updated.



- **Checked Robot.txt (Used for page de-indexing)**

```
← ↻ 🔒 https://make.styleurskin.com/robots.txt
📄 📁 Import favorites 🌄 SATHEE: Introductio... 🧑
User-agent: *
Disallow: /wp-content/uploads/wc-logs/
Disallow: /wp-content/uploads/woocommerce_transient_files/
Disallow: /wp-content/uploads/woocommerce_uploads/
Disallow: /*?add-to-cart=
Disallow: /*?*add-to-cart=
Disallow: /wp-admin/
Allow: /wp-admin/admin-ajax.php

Sitemap: https://make.styleurskin.com/wp-sitemap.xml
```

Core Web Vitals (in short):

Core Web Vitals are **Google’s key speed and user-experience metrics** that show how smooth and fast your website feels.

Simple Explanation:

They measure three things:

1. **Loading Speed (LCP)** – How fast the main content appears.
2. **Interactivity (INP)** – How quickly your site responds when users click.
3. **Visual Stability (CLS)** – How stable the layout is (no shifting elements).

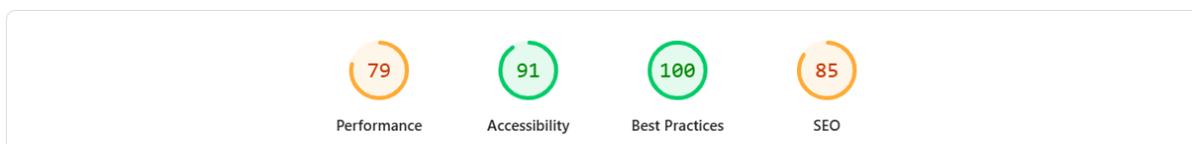
Better Core Web Vitals = **higher rankings + better user experience.**

- **Core web vitals**

Mobile view



🔍 Diagnose performance issues



Search Engine Optimization Analysis Report



Desktop view



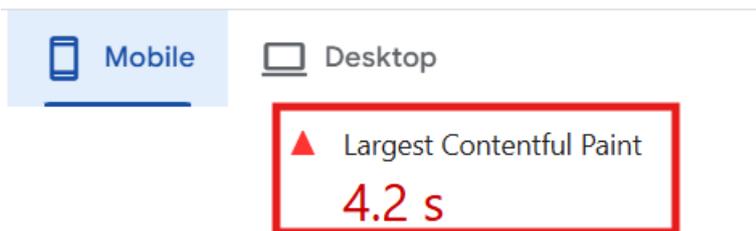
Diagnose performance issues



Analysis:

As shown in screenshot, website mobile speed score is 79 and desktop speed score is 97. Mobile and desktop both speed score should be more than 90.

A good LCP score is **2.5 seconds or less**



Search Engine Optimization Analysis Report



- Screaming frog seo spider tools result

Checked duplicate page titles

Internal	External	Security	Response Codes	URL	Page Titles	Meta Description	Meta Keywords	H1	H2	Content	Images	Canonicals	Pagination	Directives	Hrefl
Duplicate															
Row	Address				Occurrences	Title 1									
1	https://make.styleurskin.com/product-category/women/clothes/				1	Clothes - make.styleurskin.com									
2	https://make.styleurskin.com/product-category/kids/clothes-kids/				1	Clothes - make.styleurskin.com									
3	https://make.styleurskin.com/product-category/men/clothes-men/				1	Clothes - make.styleurskin.com									
4	https://make.styleurskin.com/product-tag/premium-outfits/				1	premium outfits - make.styleurskin.com									
5	https://make.styleurskin.com/product-category/men/clothes-men/premium-outfits/				1	Premium Outfits - make.styleurskin.com									
6	https://make.styleurskin.com/product-category/kids/shoes-kids/				1	Shoes - make.styleurskin.com									
7	https://make.styleurskin.com/product-category/men/shoes/				1	Shoes - make.styleurskin.com									
8	https://make.styleurskin.com/product-category/women/shoes-women/				1	Shoes - make.styleurskin.com									

Selected Cells: 1 Filter Total: 8

Analysis found 8 Duplicate page Titles

Suggestions

1. **Update Page Titles:** Ensure that each page title is unique and descriptive, catering to users and search engines.
2. **Link to a Single Version:** If multiple pages share the same title, link to a single version and redirect or use canonical tags where appropriate.
3. **Adjust Crawl Budget:** If canonicals are set correctly, they should point to the final version of the page. However, if there are canonical chains or near duplicates, it may waste crawl budget.
4. **Use Robots.txt:** Consider blocking the duplicate pages from being crawled with the robots.txt file or using nofollow links to conserve crawl budget.

Search Engine Optimization Analysis Report



Meta Description (in short):

A meta description is a **short summary** of a webpage that appears under your page title in Google search results.

Simple Explanation:

- Tells users **what the page is about**.
- Helps improve **click-through rate (CTR)**.
- Should be **150–160 characters**, clear, and engaging.
- **Missing meta description**

Row	Address	Occurrences	Meta Description 1
1	https://make.styleurskin.com/	0	

Suggestion : Add meta description for home page

- **Checked alternate text** Found 27 Images without Alt text

Row	Address	Content Type	Size	IMG Inlinks	Indexability
1	https://make.styleurskin.com/wp-content/uploads/2018/10/build-up-1.jpg	image/jpeg	12.7 KB	1	Indexable
2	https://make.styleurskin.com/wp-content/uploads/2020/06/24177654_31450543904721...	image/jpeg	38.8 KB	1	Indexable
3	https://make.styleurskin.com/wp-content/uploads/2018/10/shop-cat-1.jpg	image/jpeg	32.4 KB	1	Indexable
4	https://make.styleurskin.com/wp-content/uploads/2018/10/shop-cat-3.jpg	image/jpeg	5.9 KB	1	Indexable
5	https://make.styleurskin.com/wp-content/uploads/2020/06/24253948_14846541579684...	image/jpeg	22.6 KB	1	Indexable
6	https://make.styleurskin.com/wp-content/uploads/2018/10/money-back.png	image/png	759.0 B	1	Indexable
7	https://make.styleurskin.com/wp-content/uploads/2018/10/shop-cat-2.jpg	image/jpeg	10.9 KB	1	Indexable
8	https://make.styleurskin.com/wp-content/uploads/2020/06/24332219_15295847004626...	image/jpeg	48.6 KB	1	Indexable
9	https://make.styleurskin.com/wp-content/uploads/2018/10/free-shipping.png	image/png	989.0 B	1	Indexable
10	https://make.styleurskin.com/wp-content/uploads/2018/10/shop-cat-4.jpg	image/jpeg	7.3 KB	1	Indexable
11	https://make.styleurskin.com/wp-content/uploads/2020/06/24327509_20193318483517...	image/jpeg	33.7 KB	1	Indexable

Selected Cells: 0 Filter Total: 27

Suggestions : Use alternating text for images for better Seo and better site visibility and usability .