



# SEO IMPLEMENTATION REPORT

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## Website File Backup (in short):

A website file backup is a **copy of all your website's files and data** saved in a safe place so you can restore the site if something goes wrong.

### Simple Explanation:

- Protects your site from **hacks, errors, or crashes**.
- Includes **files, images, themes, plugins, and databases**.
- Makes it easy to **restore your website** anytime.
- File backup is enabled using Updraft Vault plugin

Files backup schedule:  and retain this many scheduled backups:

Database backup schedule:  and retain this many scheduled backups:

To fix the time at which a backup should take place (e.g. if your server is busy in the day and you want to run overnight), to take incremental backups, or to automatically delete backups as they age, use UpdraftPlus Premium.

Choose your remote storage (tap on an icon to select or unselect):

 UpdraftVault   FTP  S3-Compatible (Generic)



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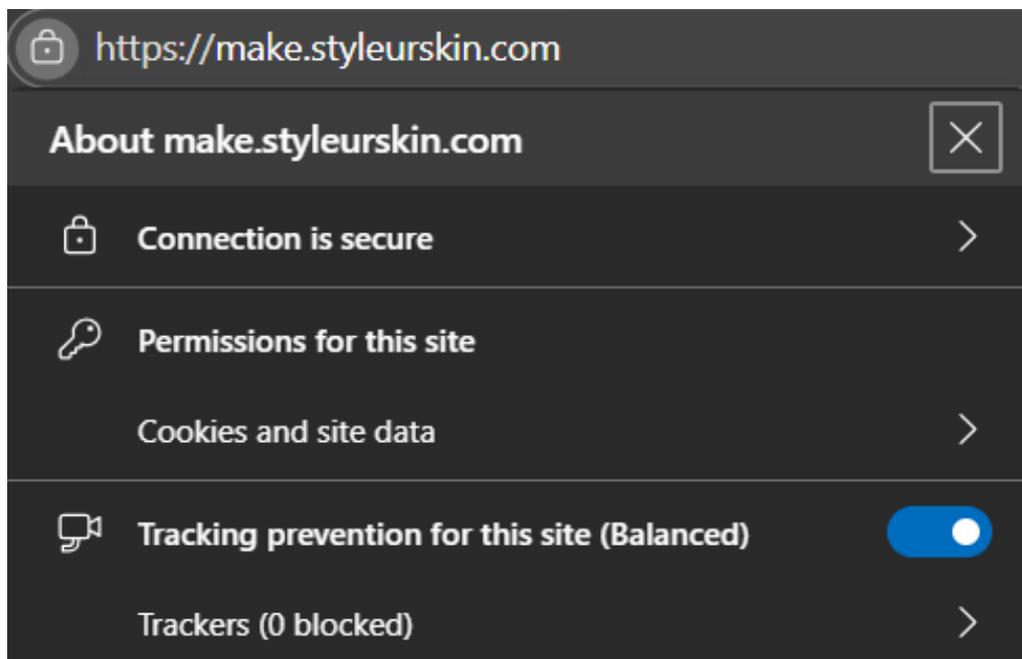


## SSL (in short):

SSL (Secure Sockets Layer) is a security technology that protects data exchanged between a website and its visitors.

Simple Explanation:

- It encrypts information (like passwords, payments).
- Shows HTTPS and a padlock icon in the browser.
- Makes the website safe and trustworthy.
- Without SSL: Website shows “Not Secure” and can lose ranking and trust.
- **SSL Implementation: Working**



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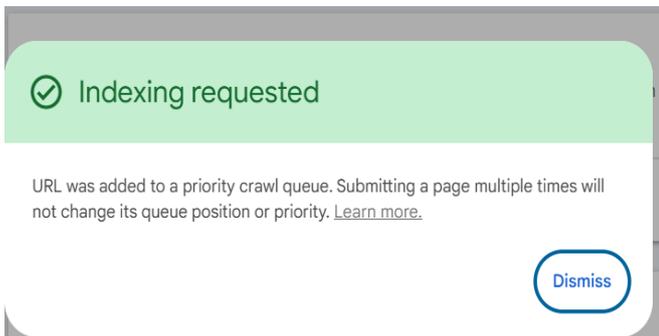
## Website Indexing (in short):

Indexing means **Google saves your website's pages in its database** so they can appear in search results.

### Simple Explanation:

- **Google crawls your site** → Its bots visit your pages.
- **Google indexes your pages** → It stores them in its search database.
- **Indexed pages can rank** → Only indexed pages appear on Google.

### Page indexing request is Initiated



✓ Page indexing	Page is indexed
<b>Discovery</b>	
Sitemaps	No referring sitemaps detected
Referring page	None detected
URL might be known from other sources that are currently not reported	
<b>Crawl</b>	
Last crawl	Nov 7, 2025, 10:09:26 AM
Crawled as	Googlebot smartphone
Crawl allowed?	Yes
Page fetch	Successful
Indexing allowed?	Yes
<b>Indexing</b>	
User-declared canonical	<a href="https://make.styleurskin.com/">https://make.styleurskin.com/</a>
Google-selected canonical ⓘ	Inspected URL

Page is indexed

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## Contact Form Description

Our contact form allows visitors to quickly reach us with their queries or messages. Simply fill in your name, email, and details—your message will be delivered directly to our inbox.

**The contact form is fully functional and working properly on the website.**

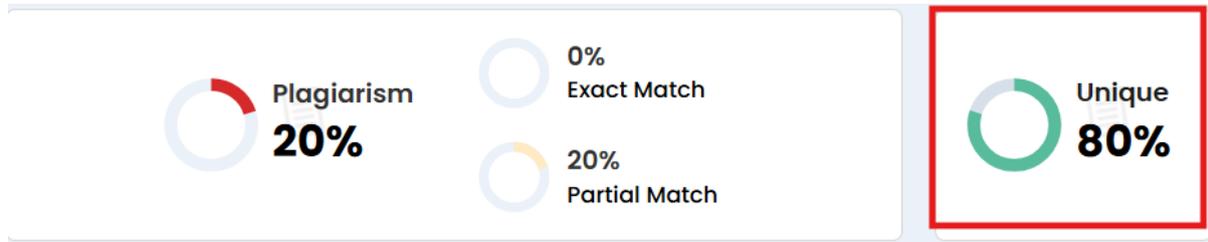
<input type="checkbox"/> Name	Email	Message	Date ↕
<input type="checkbox"/> amaneesh	lucifercurzo@gmail.com	d	2025-11-19 15:16:05
<input type="checkbox"/> amaneesh	lucifercurzo@gmail.com	w	2025-11-19 15:15:59
<input type="checkbox"/> amaneesh	lucifercurzo@gmail.com	w	2025-11-19 15:15:59
<input type="checkbox"/> amaneesh	lucifercurzo@gmail.com	w	2025-11-19 15:15:58
<input type="checkbox"/> Name	Email	Message	Date ↕

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## In short:

Duplicate content = repeated content that hurts ranking clarity for search engines.



If your content shows 80% unique in a plagiarism or dupli checker, it means:

- Most of your content (80%) is original, not copied.
- 20% is similar or matching with other content online.
- This level is generally acceptable for SEO, but improving it to 90–100% unique is better for ranking and credibility.

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## Broken links (Short Description):

Links on your website that **don't open** because the page is **deleted, moved, or has the wrong URL.**

They harm **user experience and SEO.**

No broken links for <https://make.styleurskin.com/> ×

There are no broken links for your URL

Broken links on your site <sup>i</sup>	Broken links to your site <sup>i</sup>
0	0

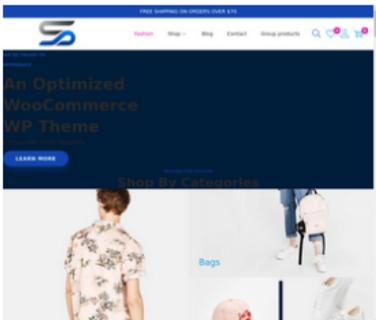


## Website Page Size (Short Description):

The **total file size** of a webpage, including images, CSS, JavaScript, and content.

Smaller page size = **faster loading** and **better SEO.**

**Page size must be between 2-3 mb**



Performance grade <b>C 74</b>	Page size <b>765.6 KB</b>
Load time <b>1.45 s</b>	Requests <b>82</b>

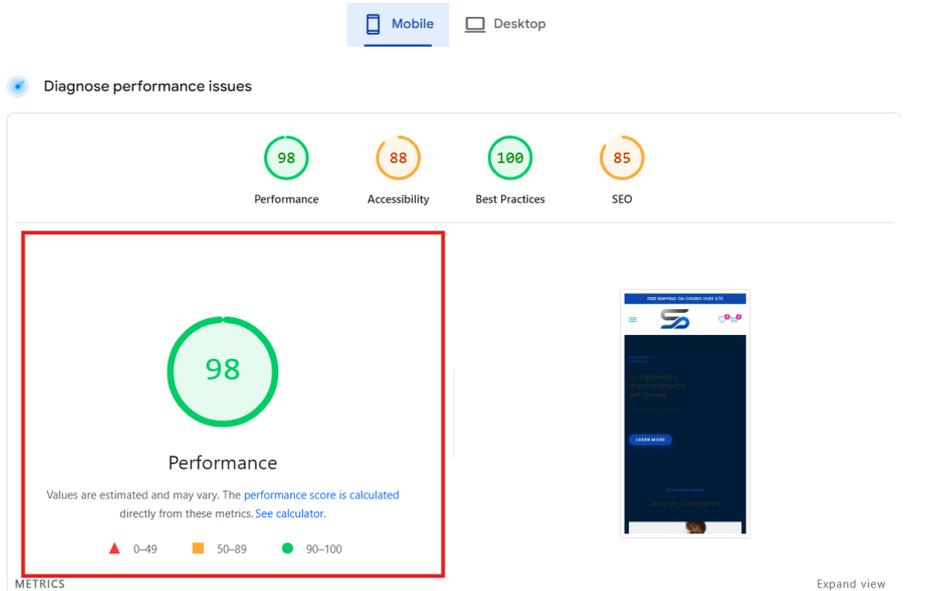
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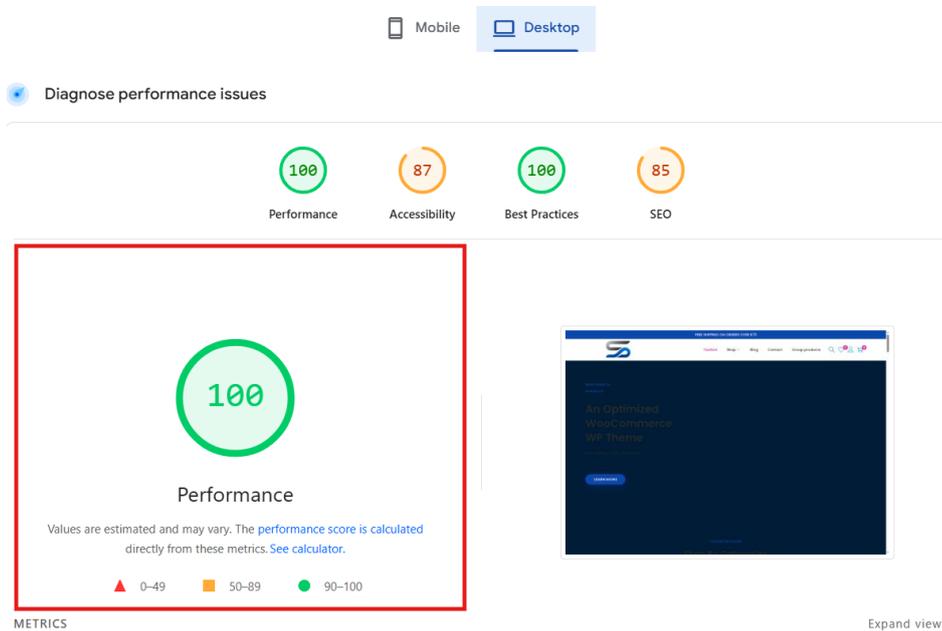
## Website Page Speed (Short Description):

How **fast your webpage loads** for users.

Faster speed = **better user experience, higher SEO ranking, and lower bounce rate.**



## For Mobile



## For Desktop

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## Brotli Compression (Short Description):

A modern compression method that **reduces website file size** more effectively than Gzip, helping pages **load faster** and improving **SEO performance**.

Results for: <https://make.styleurskin.com/>

## Brotli Is Enabled

Original Size:	607.89 KB
Brotli Size (compressed):	168.54 KB
<b>Compression %:</b>	<b>72.27% is compressed</b>
HTTP Status:	200
Request Time:	1.3834 ms
Compression Time:	0.0356 s
Content Type:	text/html
Server:	LiteSpeed

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## **Sitemap** (Short Description):

A sitemap is a **file that lists all important pages** of your website so search engines like Google can **find, crawl, and index** them easily. It improves **SEO and site visibility**.

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## XML Sitemap

Generated by **Yoast SEO**, this is an XML Sitemap, meant for consumption by search engines.

You can find more information about XML sitemaps on [sitemaps.org](https://sitemaps.org).

This XML Sitemap Index file contains 6 sitemaps.

Sitemap	Last Modified
<a href="https://make.styleurskin.com/post-sitemap.xml">https://make.styleurskin.com/post-sitemap.xml</a>	2025-11-20 14:40 +00:00
<a href="https://make.styleurskin.com/page-sitemap.xml">https://make.styleurskin.com/page-sitemap.xml</a>	2025-11-21 11:33 +00:00
<a href="https://make.styleurskin.com/product-sitemap.xml">https://make.styleurskin.com/product-sitemap.xml</a>	2025-11-21 09:43 +00:00
<a href="https://make.styleurskin.com/category-sitemap.xml">https://make.styleurskin.com/category-sitemap.xml</a>	2025-11-20 14:40 +00:00
<a href="https://make.styleurskin.com/product_brand-sitemap.xml">https://make.styleurskin.com/product_brand-sitemap.xml</a>	2025-11-21 09:12 +00:00
<a href="https://make.styleurskin.com/product_cat-sitemap.xml">https://make.styleurskin.com/product_cat-sitemap.xml</a>	2025-11-21 09:43 +00:00

## **Screaming Frog SEO Spider** (Short Description):

Screaming Frog SEO Spider is a powerful website crawling tool that scans your entire site to find **SEO issues** like broken links, duplicate content, missing meta tags, redirects, and more. It helps improve your website's **technical SEO** and overall search performance.